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Commissioner for Trademarks will Talk About U.S. Trademark Policy at Alma Mater

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NEWS RELEASE

(Editor's Note: Besides the 8 a.m. public presentation on Friday, Feb. 28, Anne Chasser will be available for media interviews between 9:30 and 10:30 a.m. She will talk with UD law students at 11 a.m. in room 14 in Joseph E. Keller Hall.)

COMMISSIONER FOR TRADEMARKS WILL TALK ABOUT U.S. TRADEMARK POLICY AT ALMA MATER

DAYTON, Ohio — Anne H. Chasser, commissioner for trademarks at the Department of Commerce's United States Patent and Trademark Office (USPTO), will give a presentation on U.S. trademark law and policy at 8 am. Friday, Feb. 28, in the Mathias H. Heck Courtroom at the University of Dayton's School of Law. It's free and open to the public.

Prior to being named commissioner for trademarks in 1999, Chasser was in charge of the multi-million dollar trademark licensing program at The Ohio State University, which was established in 1982. Today, Chasser manages an operation that employs more than 700 people and this year will process 265,000 applications for trademark registrations.

"Trademark law provides the legal basis for protection of commercial brands and Internet domain names, collectively valued at several hundred billion dollars worldwide," said Jeffrey Matsuura, director of the program in law and technology in UD's School of Law. "Commissioner Chasser's presentation promises to be an interesting discussion of a dynamic public policy topic."

The USPTO is recognized as a federal government leader in leveraging state-of-the-art technology to accomplish its mission. Patents and trademarks are now filed and processed electronically, and its award-winning telecommuting program allows nearly half of the agency's trademark examining attorneys to work from home.

Chasser graduated from UD in 1973 with a bachelor's degree in American studies.

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To arrange an advance interview, contact **Brigid Quinn** in the U.S. Patent and Trademark Office at (703) 308-7427 or brigid.quinn@uspto.gov.

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